



For Immediate Release

Fitesa and Imerys Announce Patent License Agreement for New Technology in Spunmelt Nonwovens

Atlanta, GA, April 22, 2013: Fitesa, a leading global nonwoven fabrics manufacturer, and Imerys, a leading global supplier of white industrial minerals, jointly announce a patent license agreement. In this agreement, Imerys gains the global and exclusive right to sub-license certain Fitesa patent rights to other spunmelt nonwoven producers. Imerys is the first company to successfully design a mineral, FiberLink™ 201S, for use in high speed nonwoven manufacturing. As a result of this agreement, Fitesa and Imerys expect to grow demand for cost-effective, mineral-filled spunmelt nonwovens addressed in their respective patents.

"We are excited to announce this agreement with Fitesa, a technological leader in this industry, to provide additional avenues for expanding the use of FiberLink™ 201S technology in high-speed nonwovens manufacturing around the world," said Rich Ryan, a Senior Imerys Executive.

About Imerys

The world leader in mineral-based specialty solutions for industry, with € 3.9 billion revenue (2012 sales) and 16,000 employees, Imerys transforms a unique range of minerals to deliver essential functions that are critical to its customers' products and manufacturing processes.

About Fitesa

Fitesa is a leader in the design and manufacture of nonwoven fabric solutions for the global hygiene market. Enjoying global reach from its manufacturing sites across the globe, Fitesa employs a wide range of nonwoven production technologies to meet customer requirements for service, quality, and flexibility. Fitesa specializes in the development of innovative products, both independently and in collaboration with customers.